



Inspiring students to pursue careers in science, math, engineering, and technology.

www.myScienceEducation.com

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August 17, 2012

To: Potential STEP Sponsors

Re: Science and Technology Education Partnership (STEP)

We are writing to seek your support as a STEP Program sponsor for this year. STEP celebrated our 11th anniversary last October. Over the last 11 years, STEP has been able to reach over 35,000 students and 3,000 teachers. Our mission has always been to inspire students to seek educations in the STEM fields of mathematics, science, engineering and technology. The success of our area as well as that of the United States depends on us building and maintaining a strong, technologically advanced workforce. That workforce begins with our youth. Technology brings better jobs, better salaries and a better economy for everyone. We have only been able to reach our goals because of the support and commitment from companies like yours, our STEP Partners. We certainly don't take our mission lightly and we are forever grateful for any support you might be able to provide. We are making a difference with each STEP Conference that engages some 3,500 area students and several hundred teachers in math and science annually.

Our special keynote speaker at the STEP 11 Conference was Dr. Ray Orbach, who addressed a large crowd at our STEP Award Luncheon. As former Chancellor of the University of California, Riverside and in his present position at the University of Texas, Austin, Dr. Orbach has worked to educate a multitude of people in the sciences. He has helped younger generations to seek technical educations and pursue their dreams of finding satisfying high-tech careers. He has helped define the national policies and priorities for keeping America at the forefront of high technology and innovation. In order for America to stay ahead technologically, there needs to be an increase in the number of students pursuing STEM educations. The STEP Program works to inspire students to pursue educations that will lead to high-tech careers.

The STEP 12 Conference will take place on Tuesday and Wednesday, October 25 and 26, 2011. We hope that we can count on your support for this year. Please join our other STEP Partners in providing this free STEP Conference to our local students and teachers. The financial support of our STEP sponsors is particularly needed at this time of reduced education budgets. STEP helps the future of our students and schools. There are several levels of sponsorship along with benefits. We have included a Sponsorship Form and Sponsorship Benefits matrix that shows all of the levels. If you have any additional questions, please call 909.957.7823 or email stepsponsorship@myscienceeducation.com. Remember that STEP is a 501(c)(3) and all donations are tax deductible.

Again, thank you for your consideration to support STEP.

Sincerely,

Handwritten signature of Ken Calvert

Ken Calvert
Founder and Honorary Chairman

Handwritten signature of John V. Fishell

John V. Fishell
President



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2011 Sponsorship Benefits For STEP 12

Benefits	Atom \$10,000	Electron \$5,000	Proton \$2,500	Neutron \$1,000
Special STEP Recognition.	✓			
Company name/logo included in advertising in the local newspaper	✓	✓		
Exclusive STEP Dinner with STEP's Founder and Honorary Chairman Ken Calvert.*	✓	✓		
Company name/logo recognition on volunteer t-shirts.	Company Logo	Company Name		
Company name/logo recognition in video presentations shown to all luncheon attendees.	✓	✓	✓	✓
Photo opportunity with the Conference Keynote Speaker and STEP dignitary	4	2	2	1
Company name/logo recognition in STEP literature and official STEP Program	✓	✓	✓	✓
Awards Luncheon or Special Event tickets at STEP Conference	RESERVE Table 8 Upfront	6 tickets	4 tickets	2 tickets
Link on the STEP website	✓	✓	✓	✓
A Big "Thank You" from all our participating students and teachers.	✓	✓	✓	✓

***For Sponsorships received by August 1, 2011.**

"STEP PRESENTING SPONSORS" AT \$20K OR ABOVE ARE AVAILABLE. CONTACT US FOR DETAILS.

Due to printing time frames, the deadline to receive advertisement benefits is Friday, September 30, 2011.

Please call 909.957.7823 or e-mail stepsponsorship@myscienceeducation.com with any questions or to discuss your participation.
STEP, P.O. Box 21100, Riverside, CA 92516-1100



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2011 SPONSORSHIP FORM FOR STEP 12

STEP

Post Office Box 21100
Riverside, California 92516-1100
Phone 909.957.7823

Company/Organization: _____

Contact Name: _____

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Phone Number: _____

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Atom Sponsor:	\$10,000
Electron Sponsor:	\$5,000
Proton Sponsor:	\$2,500
Neutron Sponsor:	\$1,000

(See attached 2011 Sponsorship Benefits)

Please check all of the following that apply:

- Financial Sponsorship** **Amount: \$ _____**
 This supports all STEP programs including, but not limited to, the annual Student Conference, the Teacher Program, newsletter publication, U.S. Savings Bonds for Science Fair Winners, Science Olympiad teacher stipends, and cash award for Poster and Essay Contest winners.

- Educational Materials/Magazine Donations** **Value: \$ _____**
 Materials will be distributed to ~4,000 students who attend the annual Student Conference and must relate to math, science, or technology and be appropriate for 4th – 8th grade students.

- Other** **Amount and/or Value: \$ _____**

Signature: _____ Date: _____

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CONTACT US FOR DETAILS.**

Please fax this form to 951.273.5175 no later than Friday, September 30, 2011.

Please call 909.957.7823 or e-mail stepsponsorship@myscienceeducation.com with any questions or to discuss your participation.
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