



Inspiring students to pursue careers in science, math, engineering, and technology.

www.myScienceEducation.com

Post Office Box 21100
Riverside, California 92516-1100
Ph: 909.957.7823
Fax: 951.273.5175

BOARD MEMBERS

Ken Calvert
Founder and Honorary Chairman

EXECUTIVE COMMITTEE

John Fishell, J.D.
President/Chairman
Attorney At Law

Kathy Barr
Vice Chair, Operations
AT&T

Bob Everly
Treasurer
CSC

George Hoanzl
Secretary
Jaguar Computer Systems, Inc.

Cindy Roth
Member-at-Large
Greater Riverside Chambers of Commerce

Brian Hawley
Member-at-Large
Luminex Software, Inc.

DIRECTORS

Gordon Bourns
Bourns Inc.

Chris Carlson
Riverside Community College District

Dr. Pamela Clute
University of California, Riverside

Paul Jessup
Riverside County Office of Education

Sandra Magaña
Charter Communications

Rick Miller
Riverside Unified School District

Lea Petersen
Southern California Gas Company

Dr. Richard Rajaratnam
Kaiser Permanente

Roger Rupp
The Boeing Company

Scott Tracy
California Baptist University

Dr. Wendel Tucker
Alvord Unified School District

HONORARY DIRECTORS

Dr. Ron Ellis
California Baptist University

Dr. Gregory Gray
Riverside Community College District

Dr. Timothy White
University of California, Riverside

Dr. Randal Wisbey
La Sierra University

Dr. Kenn Young
Riverside County Office of Education

July 11, 2010

To: Past STEP Sponsors

Re: Science and Technology Education Partnership (STEP)

We are writing to thank you for supporting STEP over the years. STEP celebrated our 10th anniversary last October, 2009. It is hard to believe that 10 years have flown by so quickly. We are now looking forward to the next decade of STEP!

Over the last 10 years, STEP has been able to reach over 30,000 students and 2,000 teachers. Our goal has always been to inspire students to seek educations in the fields of math, science and technology. The success of our area as well as that of the United States depends on us building and maintaining a strong, technologically advanced workforce. That workforce begins with our youth. Technology brings better jobs, better salaries and a better economy for everyone. We have only been able to reach our goals because of the support and commitment from companies like yours, our STEP Partners. We certainly don't take our mission lightly and we are forever grateful for your continued support.

Our special keynote speaker at the STEP 10 Conference was Dr. Buzz Aldrin who addressed many of our students as well as spoke to a large crowd at our STEP Award Luncheon. He has inspired a multitude of people over the generations to seek technical educations and pursue the dreams of space exploration. It was satisfying to see Buzz Aldrin speak to our students!

The STEP 11 Conference will take place on Wednesday and Thursday, October 13 and 14, 2010. We hope that we can count on your support again for this year. We have included a Sponsorship Form and Sponsorship Benefits matrix. If you have any additional questions, please call 909.957.7823 or email stepsponsorship@myscienceeducation.com. Remember that STEP is a 501(c)(3) and all donations are tax deductible.

Again, thank you for your continued support of STEP.

Sincerely,

Ken Calvert
Member of Congress
Founder and Honorary Chairman

John V. Fishell
President



*Inspiring students  
to pursue careers in  
science, math,  
engineering, and  
technology.*

# 2010 Sponsorship Benefits For STEP 11

Benefits	Atom \$10,000	Electron \$5,000	Proton \$2,500	Neutron \$1,000
<b>Special STEP Recognition.</b>	✓			
Company name/logo included in advertising in the local newspaper	✓	✓		
Exclusive STEP Dinner with STEP's Founder and Honorary Chairman Ken Calvert.*	✓	✓		
Company name/logo recognition on volunteer t-shirts.	<b>Company Logo</b>	<b>Company Name</b>		
Company name/logo recognition in video presentations shown to all luncheon attendees.	✓	✓	✓	✓
Photo opportunity with the Conference Keynote Speaker and STEP dignitary	4	2	2	1
Company name/logo recognition in STEP literature and official STEP Program	✓	✓	✓	✓
Awards Luncheon or Special Event tickets at STEP Conference	<b>RESERVE Table 8 Upfront</b>	<b>6 tickets</b>	<b>4 tickets</b>	<b>2 tickets</b>
Link on the STEP website	✓	✓	✓	✓
A Big "Thank You" from all our participating students and teachers.	✓	✓	✓	✓

\*For Sponsorships received by August 27, 2010.

**"STEP PRESENTING SPONSORS" AT \$20K OR ABOVE ARE AVAILABLE.  
CONTACT US FOR DETAILS.**

**Due to printing time frames, the deadline to  
receive advertisement benefits is Friday, September 17, 2010.**

Please call 909.957.7823 or e-mail [stepsponsorship@myscienceeducation.com](mailto:stepsponsorship@myscienceeducation.com)  
with any questions or to discuss your participation.  
STEP, P.O. Box 21100, Riverside, CA 92516-1100



Inspiring students to pursue careers in science, math, engineering, and technology.

# 2010 SPONSORSHIP FORM FOR STEP 11

## STEP

Post Office Box 21100  
Riverside, California 92516-1100  
Phone 909.957.7823

Company/Organization: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Fax Number: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_

<b>Atom Sponsor:</b>	<b>\$10,000</b>
<b>Electron Sponsor:</b>	<b>\$5,000</b>
<b>Proton Sponsor:</b>	<b>\$2,500</b>
<b>Neutron Sponsor:</b>	<b>\$1,000</b>

*(See attached 2010 Sponsorship Benefits)*

Please check all of the following that apply:

- Financial Sponsorship** **Amount: \$** \_\_\_\_\_  
 This supports all STEP programs including, but not limited to, the annual Student Conference, the Teacher Program, newsletter publication, U.S. Savings Bonds for Science Fair Winners, Science Olympiad teacher stipends, and cash award for Poster and Essay Contest winners.
  
- Educational Materials/Magazine Donations** **Value: \$** \_\_\_\_\_  
 Materials will be distributed to ~4,000 students who attend the annual Student Conference and must relate to math, science, or technology and be appropriate for 4<sup>th</sup> – 8<sup>th</sup> grade students.
  
- Other** **Amount and/or Value: \$** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**“STEP PRESENTING SPONSORS” AT \$20K OR ABOVE ARE AVAILABLE.  
 CONTACT US FOR DETAILS.**

**Please fax this form to 951.273.5175 no later than Friday, September 17, 2010.**

Please call 909.957.7823 or e-mail [stepsponsorship@myscienceeducation.com](mailto:stepsponsorship@myscienceeducation.com) with any questions or to discuss your participation.  
 STEP, P.O. Box 21100, Riverside, CA 92516-1100

# STEP 10 SPONSORS

ATOM



ELECTRON



PROTON

e-Doc Publishing, Inc. \* Greater Riverside Chambers of Commerce  
 Jaguar Computers \* National Institute of Standards & Technology  
 O'Reilly Public Relations \* Southern California Edison  
 Southern California Gas Company \* Western Municipal Water District

NEUTRON

Altura Credit Union \* Bank of America \* California Space Authority  
 Capitol Alliance Consulting, LLC \* Charter Communications \* ISCA Technologies, Inc.  
 KB Home \* Krieger & Stewart, Inc. \* La Sierra University \* Luminex Software, Inc.  
 Riverside Community College District \* Riverside County Workforce Development Board  
 Riverside Public Utilities \* Riverside Technology CEO Forum \* Security Bank

Buses by Alliance Bus Lines



Special Thanks to:

